



2020 DRIVER REGISTRATION FORM

PERSONAL DATA	VEHICLE DATA
Participant full name*	Driving license N.*
Gender*	Driving license expiry date*
Date of birth*	Your reference Dealer's name*
ZIP	Serial number of your Ferrari
City	
Province	
Country	
Mobile phone*	
E-mail*	
Spoken languages*	
Accommodation*	
Last participation date*	

* Mandatory fields



RELEASE FOR USE OF PERSONAL IMAGE

I, the Undersigned

Born in.....on.....

Resident in City.....

By way of this document, I hereby

AUTHORIZE

Ferrari S.p.A. (hereinafter, also “Ferrari” or the “Company”) to utilize and exploit my picture, both during the initiative and after its termination with reference, direct or indirect, to my own participation in the initiative.

The above with reference, in particular to all situations directly or indirectly connected to participation in the initiative promoted by the Company, such as, for example and not exhaustively, shoots for educational purposes, television shoots, interviews, participation in shows and/or advertising initiatives and/or promotional with commercial partners, sponsors, distributors of Ferrari and /or the Ferrari Group.

The use and exploitation of the image of the undersigned by Ferrari, may occur for any reason, interest or purpose of an educational, advertising, marketing, communication and/or information nature, which Ferrari considers, in its opinion, of direct or indirect need, usefulness or convenience for all the initiatives and activities directly or indirectly aimed at the promotion, marketing and, more in general, the enhancement of the Ferrari image, trademark and products, including other companies of the Ferrari Group, including commercial partner companies, sponsors, distributors of Ferrari and/or the Ferrari Group.

I, the Undersigned, expressly acknowledge that no compensation will be due for the exploitation of my image by Ferrari, other companies of the Ferrari Group, including commercial partner companies, sponsors, distributors of Ferrari and/or the Ferrari Group, as regulated above.

By signing this authorization/release, the Undersigned waives, furthermore, the right to bring up any and all exception and claim to compensation connected with the utilization and/or exploitation of their image by Ferrari and/or other companies of the Ferrari Group, including any commercial partner company, sponsor, distributors of Ferrari and/or the Ferrari Group.

The Undersigned acknowledges, recognizes and accepts that: (i) the utilization by Ferrari or other companies of the Ferrari Group, including commercial partner companies, sponsors, distributors of Ferrari and/or the Ferrari Group, of their personal images, for the above specified purposes, is directly and exclusively aimed at permitting the development of educational activities for which the gathering of the images is practical and for documenting the course of the event and their own participation in the event; (ii) all rights eventually stemming for the use of the personal image of the Undersigned are directly and exclusively connected to the participation in the same.

By signing this release, the Undersigned expressly recognizes the right of Ferrari to use and exploit their image as regulated in this authorization/release, freely giving in this regard their express consent.

Ferrari



It remains understood, in any case, that Ferrari is responsible for using/exploiting the personal image of the Undersigned in competitions, initiatives and under conditions that do not prejudice in any manner the reputation, honour and personal dignity of the Undersigned.

The Undersigned recognizes, in addition, that every right of utilization relative to the images collected in the context of the initiative in question (rights of radio-television and film production and broadcast, rights of transmission and utilization via the internet, rights of "wireless" transmission in general and related technologies, "home video" rights and every additional right to use the images, static or moving, by any means and system of remote broadcast system – current or future – by any land or space technical instrument of transmission and reception – current and future) is the exclusive property of Ferrari.

The individual photographed.....

(legible signature)

Place and date

PRIVACY NOTICE

PURPOSE AND PROCEDURE FOR THE PROCESSING OF PERSONAL DATA

The personal data you have provided to Ferrari S.p.A. ("Company"), including your images ("Data"), will be processed for the following purposes:

- a) allowing you to take part to the program "Corso Pilota", to enjoy the relevant services organized within the program, which also include the tracking of laps and times on the track in order to create the rankings, as well as to provide you with a diploma to certify your participation in the program ("Services");
- b) allowing the Company to perform surveys on customer satisfaction ("Customer Satisfaction") related to the quality of Company goods and services according to the Company legitimate interest;
- c) subject to your express consent, using and disseminate your image to promote the Service and the Ferrari brand on Company websites and social network pages.

The Data may be processed in hardcopy, by automated or electronic means.

CONSEQUENCES OF FAILURE TO PROVIDE THE DATA

Submitting the Data is never mandatory. However, not providing the Data will prevent the Company from providing the Service. On the other hand, not providing the optional Data, including your images, will allow you to access the Service anyway.

RECIPIENTS OF THE DATA

Subject to your express consent, your image will be published on Company websites and social network pages.

The Data may be processed by natural persons and/or legal entities, acting on behalf of the Company and under specific contractual obligations, based in EU Member States or in countries outside the EU.

The Data may be communicated to third parties to comply with legal obligations, to execute Public Authorities orders or to exercise a Company right before judicial authorities.

DATA TRANSFER OUTSIDE OF THE EUROPEAN ECONOMIC AREA

Within its contractual relations, the Company may transfer the Data in countries outside of the European Economic Area ("EEA"), including store them in databases managed by entities acting on behalf of the Company. Databases management and Data processing are bound to the purposes of the processing and are carried out according to applicable data protection law.

In case the Data are transferred outside of the EEA the Company will use any appropriate contractual measures to guarantee an adequate protection of the Data including – among the others – agreements based on the standard contractual clauses adopted by the EU Commission to rule the transfer of personal data outside of the EEA.

DATA CONTROLLER AND DATA PROTECTION OFFICER

The Data Controller is Ferrari S.p.A., with registered office in Via Emilia Est, N. 1163, Modena, Italy.

You can contact the Data Protection Officer at the email address privacy@ferrari.com.

DATA RETENTION

The Data processed to provide the Service and the Customer Satisfaction will be kept by the Company for the period deemed strictly necessary to fulfil such purposes. Concerning the Data processed for the provision of the Service, the Company may continue to store these Data for a longer period, as may be necessary to protect Company's interests related to potential liability related to the provision of the Service.

Your images may be kept for a period of 10 years starting from when these images are collected. You always have the possibility to withdraw your consent to the use of your images. Once the consent is revoked, the images can no longer be used for these purposes set out in let. c) above.

YOUR RIGHTS

You can exercise the following rights:

1. right to access means the right to obtain from the Company whether your Data are being processed and, where applicable, have access to them;
2. right to rectification and right to erasure means the right to obtain the rectification of inaccurate and/or incomplete Data, as well as the erasure of Data when the request is legitimate;
3. right to restriction of processing means the right to request suspension of the processing when the request is legitimate;
4. right to data portability means the right to obtain Data in a structured format, ordinary used and readable, as well as the right to transfer Data to other controllers;
5. right to object means the right to object to the processing of Data when the request is legitimate, including when the Data are processed for marketing or profiling, if applicable;
6. right to lodge a complaint with a supervisory authority in case of unlawful processing of Data.

You can exercise the abovementioned rights either by writing to Ferrari S.p.A. – Direzione Commerciale e Marketing – Attività Sportive GT, via Abetone Inferiore n.4. Maranello (MO), Italy or to the email address privacy@ferrari.com

CONSENT

After reading the Privacy notice,

- I agree I do not agree

to my images being used and disseminated, as stated in point c) of the Privacy Notice.

Place and date _____

Signature _____



2020 GUEST REGISTRATION FORM

PERSONAL DATA
Guest full name*
Gender*
Mobile phone*
E-mail*
Spoken languages*
Accommodation*
Chosen activity*

* *Mandatory fields*



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Resident in City.....

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